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INFORMATION SERVICES GROUP LAUNCHES TPI INTO CHINA

TPI Expands Global Presence to Meet Increased Demand for Sourcing Expertise from Buyers and Service Providers

STAMFORD, Conn., March 19, 2008 – Information Services Group, Inc. (ISG) (NASDAQ: III, IIIIU, IIIIW), an industry-leading, information-based services company, today announced the launch of its business unit TPI, the largest sourcing data and advisory firm in the world, into China.

The launch of TPI into China includes the launch of a new Hangzhou-based Training and Assessment Center (TAC), which advise and conduct service provider training and operational assessments; information products and advisory services that are tailored to clients' needs. This facility further strengthens TPI leadership in the sourcing data and advisory business, both globally as well as within the fast-growing Asia Pacific region.

Global 2000 organizations have grown increasingly interested in outsourcing and offshoring their business support operations to China as a means of penetrating the domestic market. At the same time, service providers have been expanding their presence in China, including multinational corporations (MNCs), tier one Indian firms as well as numerous Chinese domestic service providers, a rapidly-expanding segment of the market. As a result, not only will Information Technology Outsourcing (ITO) grow, Business Process Outsourcing (BPO) activity in China is expected to reach close to \$3 billion by 2010.

Following the lead of TPI Momentum, which was launched last year to address the needs of the service provider community for the first time, the TAC will help providers of outsourcing services in China develop the knowledge and capabilities that global buyers of outsourcing services, its traditional clients, are asking for.

“By launching TPI into China, we are responding to growing demand for our expertise in the region – from both buyers and sellers of outsourcing services,” said Michael P. Connors, Chairman and CEO of ISG. “We believe that China is poised to become a significant global outsourcing market and are excited to be helping accelerate its development.”

About Information Services Group, Inc

Information Services Group, Inc. (ISG) (NASDAQ:III, IIIIU, IIIIW) was founded in 2006 to build an industry-leading, high-growth, information-based services company by acquiring and growing businesses in advisory, data, business and media information services. In November 2007, the company acquired TPI, the largest independent sourcing advisory firm in the world. Based in Stamford, Conn., ISG has a proven leadership team with global experience in information-based services and a track record of creating significant value for shareowners, clients and employees. For more, visit <http://www.informationsg.com>.

About TPI

TPI, a unit of Information Services Group, Inc. (ISG) (NASDAQ:III, IIIIU, IIIIW), is the founder and innovator of the sourcing advisory industry, and the largest sourcing data and advisory firm in the world. We are expert at a broad range of business support functions and related research methodologies. Utilizing deep functional domain expertise and extensive practical experience, TPI's accomplished industry experts collaborate with organizations to help them advance their business operations through the best combination of business process improvement, shared services, outsourcing and offshoring. In addition, TPI Momentum, a business unit of TPI, provides information and insights to outsourcing and offshoring service providers to help them provide enhanced services to their sourcing clients. For additional information, visit www.tpi.net.

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