



Company Profile

Information Services Group, Inc.

NASDAQ: III

www.informationsg.com

Information Services Group, Inc.

Information Services Group, Inc. (ISG) was founded in 2006 to build an industry-leading, high-growth, information-based services company by acquiring and growing businesses in advisory services, including strategy, implementation and management, and market information, including market measurement, analytics and related product and services. In November 2007, the company acquired TPI, the largest sourcing data and advisory firm in the world. Based in Stamford, Conn., ISG has a proven leadership team with global experience in information-based services and a track record of creating significant value for shareowners, clients and employees.

Our Focus

Information Services Group's potential partners are leading providers of one or more of the following information services:

- **Market information, including market and media measurement, analytics and related products and services;**
- **Marketing services, including targeted, measurable campaign execution and related analytics;**
- **Advisory services, including execution consulting, data management, technology implementation and analytics;**
- **Data services, including data collection, mining, harmonization, organization, distribution, interpretation, reporting, and security;**
- **Products and services related to the creation and placement of advertising across all electronic and print media;**
- **Software to utilize, analyze, interpret, enhance and protect market, business and consumer data;**
- **Internet-based services, products and technology related to the collection, aggregation, measurement, analysis, distribution and security of information;**
- **Content, including data, text, audio, video and images in print, broadcast, online or other distribution formats.**

These information services are mission-critical drivers of success in major industry segments including: media, marketing, consumer products, retailing, financial services, healthcare, technology, telecommunications, professional services and legal/government.

These information services are mandatory ingredients in key business functions including: marketing and advertising; research & development; customer care and billing; employee development, benefits, and training; risk management and security; legal and compliance; inventory and manufacturing management; supply chain management; and business support operations.

Information Services Group, Inc.

Two Stamford Plaza

281 Tresser Boulevard, Stamford, CT 06901



Our Leadership

The company that combines with Information Services Group will be partnering with a team that averages more than 25 years of experience building and leading dynamic, global growth businesses in information services.

Michael P. Connors (*Chairman & CEO*): Formerly Chairman & CEO of the Media Measurement & Information Group of VNU, including Nielsen Media Research and VNU's media information, entertainment, software and Internet businesses. Chairman of VNU World Directories Yellow Pages business; Vice Chairman of ACNielsen Corporation, the world leader in marketing information services. Also, SVP of The Dun & Bradstreet Corporation. Director of Eastman Chemical Company.

Edward L. Glotzbach (*Vice Chairman*): Joined ISG following company's acquisition of TPI, where he was President and CEO. Formerly EVP and CIO for SBC, where he was responsible for corporate information technology functions and participated in the company's merger and acquisition activities; President of SBC Services; and CFO and Treasurer for Southwestern Bell Telephone.

David E. Berger (*EVP & Chief Financial Officer*): Formerly Senior Vice President, Corporate Controller and Investor Relations with The Nielsen Company. Held various senior finance positions during nine years with Simon & Schuster and its corporate parent, Viacom.

Barry Holt (*Senior Advisor – Communications*): Formerly Corporate VP, Global Communications, Whirlpool Corporation; SVP, Global Communications, ACNielsen; VP, Corporate Communications, Philip Morris Companies. Held senior communications positions with Pepsi-Cola International.

Robert J. Chrenc (*Director*): Most recently served as Non-Executive Chairman for Symbol Technologies, a leading provider of products and solutions that capture, move and manage information. Executive Vice President and CFO of ACNielsen. Partner with Arthur Andersen.

Gerald S. Hobbs (*Director*): A Managing Director and Operating Partner, Boston Ventures, a leading private-equity firm. Former Chairman and CEO of VNU, Inc. (now The Nielsen Company) and Billboard Publications, Inc. (BPI). Past Chairman and Director of American Business Media and the Advertising Council, Inc. Currently a director of BNA, Inc. and The Nielsen Company.

Kalpana Raina (*Director*): Managing Partner of 252 Solutions, LLC, an advisory firm specializing in strategic development and implementation. Formerly a senior executive with The Bank of New York, where she served in a variety of leadership positions in the U.S., Europe and India during her 18-year tenure. Director of RealNetworks Inc.

Donald C. Waite III (*Director*): Director of the Executives-in-Residence Program, adjunct professor and member of the Board of Overseers of Columbia Graduate School of Business. Previously, one of the top three executives at McKinsey & Company, the international management consulting firm, where he had a 36-year career. Serves as director of Presstek, Inc.

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Our Leadership *continued*

Robert E. Weissman (*Lead Director*): Former Chairman & CEO of IMS Health. Chairman & CEO of Cognizant Corporation. Chairman & CEO of The Dun & Bradstreet Corporation. Director of State Street Corporation, Pitney Bowes, Inc. and Cognizant Technology Solutions Corporation.