



## Company Profile

**Information Services Group, Inc.**  
**American Stock Exchange: III**  
**[www.informationsg.com](http://www.informationsg.com)**

### **Information Services Group, Inc.**

Founded in 2006 with the goal of combining with an operating business that will serve as the platform for building a high-growth, industry-leading information services company. Information Services Group's leadership is a proven team with global experience in information services and a track record of creating significant value for shareowners, clients and employees.

### **Our Focus**

Information Services Group's potential partners are leading providers of one or more of the following information services:

- **Market information, including market and media measurement, analytics and related products and services;**
- **Marketing services, including targeted, measurable campaign execution and related analytics;**
- **Advisory services, including execution consulting, data management, technology implementation and analytics;**
- **Data services, including data collection, mining, harmonization, organization, distribution, interpretation, reporting, and security;**
- **Products and services related to the creation and placement of advertising across all electronic and print media;**
- **Software to utilize, analyze, interpret, enhance and protect market, business and consumer data;**
- **Internet-based services, products and technology related to the collection, aggregation, measurement, analysis, distribution and security of information;**
- **Content, including data, text, audio, video and images in print, broadcast, online or other distribution formats.**

These information services are mission-critical drivers of success in major industry segments including: media, marketing, consumer products, retailing, financial services, healthcare, technology, telecommunications, professional services and legal/government.

These information services are mandatory ingredients in key business functions including: marketing and advertising; research & development; customer care and billing; employee development, benefits, and training; risk management and security; legal and compliance; inventory and manufacturing management; supply chain management; and business support operations.

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## Our Leadership

The company that combines with Information Services Group will be partnering with a team that averages more than 25 years of experience building and leading dynamic, global growth businesses in information services.

**Michael P. Connors** (*Chairman & CEO*): Formerly Chairman & CEO of the Media Measurement & Information Group of VNU, including Nielsen Media Research and VNU's media information, entertainment, software and Internet businesses. Chairman of VNU World Directories Yellow Pages business; Vice Chairman of ACNielsen Corporation, the world leader in marketing information services. Also, SVP of The Dun & Bradstreet Corporation. Director of R.H. Donnelley and Eastman.

**Earl H. Doppelt** (*EVP & General Counsel*): Formerly EVP & Chief Legal Officer of VNU, ACNielsen Corporation and The Dun & Bradstreet Corporation. SVP & Deputy General Counsel of Paramount Communications.

**Richard G. Gould** (*EVP*): Formerly Managing Director at Morgan Stanley, where his experience included global sales management, marketing, new product innovation and capital markets.

**Frank D. Martell** (*EVP & Chief Financial Officer*): Formerly Chief Operating Officer of ACNielsen Corporation and CEO of ACNielsen Europe and Emerging Markets. Previously served in a series of global financial and senior operating positions at VNU, ACNielsen and The Dun & Bradstreet Corporation. Held senior financial management positions with GE.

**Francis B. Barker** (*Senior Advisor – M&A*): Formerly, SVP of M&A and Strategy at Dex Media; Managing Director at The Carlyle Group; and Principal in investment banking at Morgan Stanley, with a focus on the information, media and business services sectors.

**Barry Holt** (*Senior Advisor – Communications*): Formerly Corporate VP, Global Communications, Whirlpool Corporation; SVP, Global Communications, ACNielsen; VP, Corporate Communications, Philip Morris Companies. Held senior communications positions with Pepsi-Cola International.

**Robert J. Chrenc** (*Director*): Most recently served as Non-Executive Chairman for Symbol Technologies, a leading provider of products and solutions that capture, move and manage information. Executive Vice President and CFO of ACNielsen. Partner with Arthur Andersen.

**Gerald S. Hobbs** (*Director*): A Managing Director and Operating Partner, Boston Ventures, a leading private-equity firm. Former Chairman and CEO of VNU, Inc. (now The Nielsen Company) and Billboard Publications, Inc. (BPI). Past Chairman and Director of American Business Media and the Advertising Council, Inc. Currently a director of BNA, Inc. and The Nielsen Company.

**R. Glenn Hubbard** (*Director*): Dean of Columbia University's Graduate School of Business and Russell L. Carson Professor of Finance and Economics. Former Chairman of the President's Council of Economic Advisors. Currently a Director of ADP, Inc., Duke Realty Corporation, KKR Financial Corp. and MetLife, Inc.

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**Our Leadership** *continued*

**Donald C. Waite III** (*Director*): Director of the Executives-in-Residence Program, adjunct professor and member of the Board of Overseers of Columbia Graduate School of Business. Previously, one of the top three executives at McKinsey & Company, the international management consulting firm, where he had a 36-year career. Serves as director of Presstek, Inc.

**Robert E. Weissman** (*Director*): Former Chairman & CEO of IMS Health. Chairman & CEO of Cognizant Corporation. Chairman & CEO of The Dun & Bradstreet Corporation. Director of State Street Corporation, Pitney Bowes, Inc. and Cognizant Technology Solutions Corporation.